

## Lecture 13 Wood-based materials in mechanical engineering



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### Information about the speaker

After 16 years in different roles in service, sales and marketing with Fujifilm, Oliver Baar joined HP to drive the HP Page Pide single pass inkjet project in Germany. In 2012 he joined Koenig & Bauer as Director Business Development Digital Web Presses responsible for the RotaJET product line. In 2019, Koenig & Bauer formed the joint venture with Durst for the corrugated and folding carton market – where he leads the corrugated segment as Senior Product Manager.